

**COMING SOON TO A
LOCATION NEAR YOU IN 2017!**

CARA LEADERSHIP ACADEMY

“Never doubt that a small group of thoughtful, committed citizens can change the world. In fact, it’s the only thing that ever does.”

-Margaret Mead

Why: The days ahead will require strong leadership and committed partnerships to win real health care reform, protect renters and homeowners, preserve Social Security and Medicare, and address the concerns of seniors at the state and national level. CARA Education Fund created the CARA Leadership Academy, to help us learn the skills to be better prepared for the challenges ahead.

What: Workshop sessions are designed to be informative, interactive, challenging (and fun!). During the course of the training, you will assess your leadership style, learn how to use “direct action” to take your issue to policymakers and the media, practice your public speaking skills, learn how to communicate with elected officials, and enhance your understanding and ability to use the latest social media tools. The Leadership Academy is a great opportunity to share your insights and experiences with others as you work to build the strength of CARA and its affiliated groups.

Who Can Attend: CARA Members and Affiliates, Senior Advocates and Activists, CAT members, CARA partner organizations.

Cost: Free to CARA members. **\$50** for 2 full days for non-CARA members. The price includes continental breakfast, snacks and materials, and lunches for the two day session. The training begins at 9am and ends by 4pm. A limited number of scholarships are available. Lack of funds should not be barrier to attendance.

 Yes, I want to sign up for a CARA Leadership Academy in 2017. I am interested in attending in the following location (please check all locations that you could attend):

Bay Area **Central Valley** **Inland Empire** **Southern CA** **Sacramento**

Name: _____

Organization: _____

Address: _____ Zip: _____

Phone: _____ email: _____

- I am a member of CARA so my registration is free. I will ask my organization to underwrite my travel and lodging if necessary.
- I will be paying my own way. Find \$50 enclosed for my registration.
- I would like a scholarship to attend. Please contact me regarding the availability of a scholarship.

Make check payable to: CARA Education Fund. Mail to: CARA, 600 Grand Avenue, Suite 410, Oakland, CA 94610. *Space is limited, so please respond soon* to assure a space in the training. For more information, call Jodi Reid, 415-550-0828 or Kathrin Smith, 510-663-4086.